

Stronger Than Hate Challenge Instructions

Are you ready to make the world stronger than hate? The 2020 challenge invites YOU (students ages 13-18) to find inspiration in the stories of survivors of genocide.

Create a project: a video, poem, song, blog, work of art, or any other medium to tell a story that highlights our shared humanity. Consider how your project—your story—could be shared more widely to extend the impact and create a community that is stronger than hate.

Support your submission with an artist's statement to demonstrate how you have been inspired to counter hate.

Projects are due on or before June 2, 2020 at midnight PST.

STEP 1: Complete Interactive Module

Before you start your project, ensure that you have completed the [Stronger Than Hate interactive module](#). If you have already completed the module, skip to step two.

TIP: As you create your project, you can feel free to go back and review the module again to refresh your memory or reflect on the lesson.

STEP 2: Brainstorm Ideas

Work individually or as a team (up to 4 members) to begin brainstorming ideas for your challenge submission. The ultimate goal of your project is to showcase the power of story and its ability to connect people, build empathy and bring members of the community together.

Start by reflecting on the following:

- Where do you see hate in your community (e.g., school, town, city, state, etc.)?
- Think about how and when you, your family and/or friends have been impacted by it.
- Think about the stories you heard through the testimonies in the [interactive module](#) or on the [Teaching with Testimony website](#). You will need to reference specific testimony in your final project and artist's statement.

TIP: Your final submission can take multiple forms—including videos (must be 3-4 minutes in length), poems, songs, blogs, paintings, and artwork. Simply ensure your work can either be linked as a YouTube URL (make sure your link is public) or uploaded (via PDF, JPEG, DOC). For projects that may need additional context, there will also be an additional opportunity to upload additional supporting materials along with your artist's statement.

STEP 3: Create Your Project

Take a look at the [Official Rules](#) and judging rubric (below) to make sure your submission meets the criteria and has the opportunity to win.

TIP: When you submit your final project, you will be asked to answer the following questions for your artist's statement. Review these questions prior to completing your project in order to make sure your project is meeting the goal of the challenge.

Artist's Statement: Write down in 5-10 sentences to answer the following questions:

- How did testimony impact you? How did it influence your project?
- How have you or will use your story (in any of the accepted forms) to build empathy and show our shared humanity to ultimately counter hate in your community? Will you share your story on social media to start a conversation? Involve individuals of different faiths to perform a song to a diverse audience? Put on an art show at your school to inspire others to talk about their identity? The possibilities are endless, but stronger consideration to win will be given to entries that show how they are already sharing their project to counter hate.

STEP 4: Submit!

Once your project is complete, register for an account to officially submit your project for consideration. Students must obtain consent from a parent or guardian in order to create an account, which can be completed electronically with a few simple steps. Parents/guardians will receive a username and password to share with their child to complete the submission process. [Enter Today!](#)

2020 Stronger Than Hate Challenge Judging Criteria

Judging Criteria and Weight	Description
Challenge Module (15%)	The project strongly shows the student has completed and understood the challenge module and has learned the power of story and testimony.
Connection to Testimony (25%)	A relevant and inspirational clip of testimony (found on this page) is referenced in the project and is explicitly named in Artist Statement: Connection to Testimony.
Demonstration of the Power of Story (30%)	The project and artist's statement together showcase the power of story to counter hate.
Project Creativity (15%)	The project is communicated in an engaging, original and creative manner. No medium (video, painting, blog, musical performance etc.) will be given more weight. Please choose the project format that most inspires you.
Story/Project Activation to Generate Social Impact (15%)	Students are able to articulate how they have or will use their project to build empathy and show our shared humanity—and ultimately counter hate in their community (this should be done in the Artist Statement: Story/Project Activation). More weight will be given to students who have already started activating their story by sharing it.

Questions? Email us at StrongerThanHateChallenge@discoveryed.com.