

2020 Stronger Than Hate Challenge Judging Criteria

| Judging Criteria and Weight | Description |
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| Challenge Module (15%) | The project strongly shows the student has completed and understood the challenge module and has learned the power of story and testimony. |
| Connection to Testimony (25%) | A relevant and inspirational clip of testimony (found on this page) is referenced in the project and is explicitly named in Artist Statement: Connection to Testimony. |
| Demonstration of the Power of Story (30%) | The project and artist's statement together showcase the power of story to counter hate. |
| Project Creativity (15%) | The project is communicated in an engaging, original and creative manner. No medium (video, painting, blog, musical performance etc.) will be given more weight. Please choose the project format that most inspires you. |
| Story/Project Activation to Generate Social Impact (15%) | Students are able to articulate how they have or will use their project to build empathy and show our shared humanity—and ultimately counter hate in their community (this should be done in the Artist Statement: Story/Project Activation). More weight will be given to students who have already started activating their story by sharing it. |

Questions? Email us at StrongerThanHateChallenge@discoveryed.com.